

ELECTION PROGRAM 2018 - 2022



***VELDHOVEN,
A PLACE TO BE PROUD OF!***



PROLOGUE

With the elections on March 21st, comes a new political era. When we look back on the past years, we can deduce that the municipality of Veldhoven has - despite the financial crisis - been able to develop in so many ways. There is a good base within the municipality. Industrial estates have excellently developed and offer a lot of potential. Employment is also thriving. As a local party with a strong position in provincial politics and national politics, the VVD in Veldhoven has been able to contribute to all of this.

Read our priorities with care. If you have any remarks, please feel free to let us know. The candidates on the electoral list are interested in whatever keeps you busy in our municipality. Together, we will look into how we can make Veldhoven even better than it already is. To us there is only one thing that really matters and that is that you, as citizen of Veldhoven, are feeling safe and happy. That you can tell everyone, that you are PROUD of Veldhoven! If it were up to us, we would ensure this together with you.



VELDHOVEN, WHERE LIVING IS GOOD.

LIVING

It's important that there are sufficient opportunities in a town like ours to settle, in a safe and attractive environment.

- We stand for enough owner-occupied houses for starters and enough lots where people can build their own house.
- We stand for new housing forms for elderly people that need special care.
- We don't want any more social housing in our municipality. Subsidised rental properties are only for those who really need it.
- We stand for home ownership, because this is good for the living environment. That's why we encourage low living costs.

ENTREPRENEURSHIP

A safe and entrepreneurship friendly environment is important. An attractive shopping center is an added value to our town.

- 'City Centrum' is important for Veldhoven. Not only the shopping center is the heart of the town, but also the swimmingpool, the theatre, the library, the town hall and the cinema. We would like to repeal paid parking, to make 'City Centrum' even more attractive.
- We want to repeal the licenses for small terraces. We need to stop 'bullying' the ice cream man, the chip shop and the small café's with an extra license.
- Entrepreneurs need to be able to decide their own shopping hours.
- Furthermore, we want to (if possible), repeal, combine or replace licenses by a notification requirement or general rules.
- Veldhoven is the heart of the Brainport region. That's why we want to make steps in the development of the Health Innovation Campus (the next campus in the Brainport region). Besides that, we want to continue with the development of the Dutch Mountains, because these developments are a part of the strong economy of Veldhoven.



YOUR WALLET

We stand for local taxes as low as possible for residents and companies.

TRANSPORT

With the current, regional developments, comes an extended, varied and safe transportation network.

EMPLOYMENT AND INCOME

We stand for employment for everyone. Everybody has talents. It would be a shame to not use them.

- The municipality has to make sure that people get to work. Those who suffer from temporary disability, have to get back to work afterwards. Those who suffer from a partial disability, can work partially. Those who really are not able to work, should have an outreach; a benefit. Also those who lose their jobs deserve some help to get back to work as soon as possible. Losing your job is already hard enough. We stand for benefits in exchange for a counterpart. Without a counterpart and without complying to the obligation of searching for a job: no benefits.

SUSTAINABILITY, NATURE AND ENTREPRENEURSHIP

We all love nature. We enjoy our forests, the birds in our gardens and the cows in the meadow. We find it important to take care of our nature. At the same time, we want to have space to live, earn money and not be in traffic jams. Nature is easily accessible for outdoor activities. Nature and economy are no opponents, but can go hand in hand.

- We want to deal with pollution. What our environment really needs, has to come from people and companies. We don't believe in more environmental rules or more subsidies.
- We want agriculture to grow. We stand for more ancillary activities in recreation, tourism, nature conservation or other activities.
- We want to stimulate those who work in agriculture to be busy with landscape management. We don't want to give up agricultural and horticultural regions for "environmental development".





WASTE

The municipality is obligating its citizens to separate waste. This doesn't happen very often. Besides that, enforcement of this is hard and time consuming. In our opinion, obligated separation of waste is a bit childish. Research showed that there are friendlier and more sustainable opportunities. With modern technics it's now possible to separate waste. We suggest to invest in those technics, together with municipalities near ours. Then citizens won't be obligated to separate their waste anymore. It's easier to throw everything away in the so-called "kliko" bin.

EDUCATION

- School should be easily and safely accessible for everyone, by bike and car.
- School must be a place where children are able to participate in multiple activities. For example: music, sports and culture. This is very important for child development
- School should be a safe haven for children. It's the school's task to keep children on the right path. • We find it important that children start preschool at the age of 2, to increase their opportunities of development.
- The Brainport region is advanced in preparing children for jobs as they grow up.
- We find it important that parents can choose any school for their children.

HEALTHCARE

- Healthcare is accessible for everyone. Rules regarding healthcare should be clear and understandable. We find it important that the municipality allows people to be able to get free and independent support when they need healthcare.
- We are proud that a lot of people take care of their loved ones. Caregivers are very valuable for our community.
- Within the legal possibilities, the municipality raises personal contributions. It is only fair to help pay for your own healthcare.
- We pay attention to financing Youth Welfare (Jeugdzorg). This financing is in danger, because of reduction on budgets.

SPORTS

- Sports and playing equipment are part of environment policy. Sports clubs and individuals can ask users for a fair contribution. This could be in money, but also in a form of volunteering.
- Sports clubs, schools and day-care should work together to make sure that children get enough exercise.
- Sports are accessible for people with a disability. The municipality spends a fixed amount of money on sport subsidies.

CULTURE

- In 2021, Veldhoven will celebrate its 100th birthday. We can be really proud of that and should celebrate in a spectacular way. The municipality could allocate funds in conjunction with business and the province, so that Kingsday 2021 will be a great party. Kingsday celebration in Veldhoven is known for integration between residents of Severinus and all the other people in Veldhoven. This should be an important element when the royal couple comes to visit.
- We find it important that people that are not originally from the Netherlands, know about Veldhoven's history and culture. We also find it important to cherish cultural heritage and history. With this come events like 'Sinterklaas' and 'Cult & Tumult'.
- Culture belongs to all of us. Subsidy applications will be checked for the right requirements.
- Cultural organisations will show how they got their own revenues, when applying for subsidy.
- Licensing can be easier. That's why we favor a so-called digital events counter.
- Small-scale projects fit with approachable safety requirements.

NEW CITIZENS

- As long as new citizens come to Veldhoven, it's their duty to adapt. Everyone who is able to work, should work. Learning the Dutch language is the new citizen's responsibility (and a must). The municipality facilitates this by making sure that there are sufficient affordable Dutch language courses.
- We don't exclude anyone!
- There is no place for preachers of hate. The municipality takes a proactive role in preventing individuals or institutions from implementation.
- The municipality has (in our initiative), targeted a balanced distribution of housing residence permits.

SAFETY

- Emergency services are available 24/7. They should be there in time, whenever you need them. An application on your devices might come in handy, but is never the only possibility to reach them. It is still possible to raise malpractices over the phone. Declarations can be made at police stations, through internet, through three-dimensional service points (contact with the police through a television at the station), and through a district police officer, who will come to your house by appointment.
- Everyone is able to contribute to the neighbourhood's safety. The municipality accepts initiatives like neighbourhood watch, social alarm and WhatsApp groups.
- Safety is a joint effort and runs smoothly by the willingness of our citizens to report suspicious or unsafe situations.
- The municipality deals with drug dealers and the mayor uses his authority to shut down places where drugs is available.

CRIMINALITY

- The police is visible on the streets.
- The police intervenes when people break rules or cause trouble.
- The mayor and police command stimulate the police in using all the equipment they need to track down and deal with troublemakers.
- Technology might help increase safety by for example the use of camera surveillance and helmet cameras.
- Keeping an eye on repeat offenders will help reduce and solve criminality.
- Loitering youth and their parents are held responsible for their behaviour.
- Damage sustained and costs incurred by enforcement shall be charged to those who inflicted it.
- Permits will be denied or withdrawn if exploited to facilitate criminal activities.
- It's the responsibility of a dog owner to prevent them from biting. The municipality maintains a strict policy.

MODERN COMMUNITY

- We find it normal that the municipality picks up the phone when you're trying to reach them and that they will do their utmost to help you as good as they can. They are here for us, not the other way around.
- We want the council house to be open (also after opening hours), for matters that cannot be fixed online.
- The municipality makes sure that computers and IT are up to date, that personal data is secured and privacy is appreciated.
- We stand for a transparent government.
- We stand for less rules; deregulation.

REGIONAL

We choose a compact and powerful government. The municipality should be an open door for citizens. There shouldn't be any municipal boundaries. Veldhoven is not alone in the world and we are looking outwards. In the direction of the region, on a national and international scale.

- A strengthening in quality of life is essential. Deeper cooperation with our neighbouring municipalities means more clout to expand our Brainport/Mainport. Municipal boundaries should not stand in the way of our economic opportunities. National boundaries are closeby, so good conditions for working together with nearby regions in Germany and Belgium are important (like the triangle Eindhoven-Aken-Leuven).





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